

**Greater Cleveland Safe Kids/Safe Communities Coalition
Meeting Minutes
September 14, 2010**

Thank you to all 181 members who attended the Greater Cleveland Safe Kids/Safe Communities Member Recognition Lunch! More importantly THANKS for all you do to help keep our communities safe!

Next Meeting: Tuesday, November 2 from 9:30 a.m.-11:30 a.m. at the Parma Police Department, 5555 Powers Blvd., Parma. Lunch will be served at the end of the meeting.

- **Car Seat Check Saturday**
 - We brought Dora the Explorer to the Children's Museum of Cleveland on Saturday, September 25 for NHTSA's National Seat Check Saturday.
 - We checked 136 child restraints in exactly three hours! Families who had their car seats checked received a free ticket into the Children's Museum to visit with Dora.
 - GREAT SUCCESS! Thanks to all those who volunteered to help!
- **Safety Day with Dora**
 - On Sunday, September 26, we brought Dora the Explorer to Dave's Mercado in Cleveland and we offered free car seat checks and family safety activities.
 - **We checked 98 car seats!**
 - Big thanks to all our members who helped make this day a success for the over 500 children who attended!
- **Fall Teen Traffic Safety Program**
 - Homecoming postcards available.
 - Ideas for using this campaign include:
 - Athletic boosters sending out to parents
 - Place cards on parents' cars at a sporting or school event
 - Students send notes to parents with these cards
 - If you would like to order the cards, fill out order form or contact Chrystal at chrystal.gullett@uhhospitals.org
- **Be Fire Smart Fire Safety Pledge**
 - Shaker Heights Fire Department and our Safe Kids Coalition are working together to win \$10,000 from Liberty Mutual to support the development of a new smoke alarm education campaign.
 - To help keep Shaker Heights and Safe Kids in the running for the money, if you haven't already, please log on to www.befiresmart.com/VanessaLaJustice to take the 10 question quiz and credit Shaker Heights Fire Department!
 - THANKS to all those that have already credited Shaker Heights Fire Department!
- **International Walk to School Day**
 - International Walk to School Day was Wednesday, October 6.
 - Schools who signed up to participate received a toolkit filled with everything they needed to conduct their own local program.
 - Our coalition had 21 schools take part this year!!!
- **Boo at the Zoo is October 21-24 and 28-31**
 - Volunteers needed! October 21-24 and 28-31 from 5:30 p.m.-9:30 p.m.
 - Shifts are 5:30-7:30 and 7:30-9:30. You may volunteer for one or more shifts.
 - Contact Tracey Stehura at tracey.stehura@uhhospitals.org or call 216.983.1110 to volunteer or for more information.

- **11th Annual Holiday Mocktail Party**
 - **Thursday, December 9 from 5-8p.m. at Marriott East at I-271 and Harvard Rd**
 - Looking for mocktail mixers! If your agency is interested in “mixing it up” for a good cause contact Chrystal at chrystal.gullett@uhhospitals.org.
 - Help us solicit prizes!! Donate baskets for silent and Chinese auctions. Help us locate sponsors to help support our efforts.
- **Buckle Your Beats**
 - Contest to increase seat belt use and awareness among young urban males.
 - Contest running from now until October 30. *Battle of the Beats* live finale at Cleveland Public Library, Memorial-Nottingham Branch (17133 Lakeshore Avenue) on Saturday, October 30 from 10 a.m.-3p.m.
 - Grand prize: Beat featured as intro to Z107.9 Latin Assassin’s 7 at 7 Show PLUS \$300 Best Buy and \$250 City Blue gift cards.
- **Poison Control Materials**
 - The Northern Ohio Poison Control Center has NEW poison materials. Brochures and magnets are available in Spanish too.
 - To order materials, fill out order form.
- **Motorcycle Safety**
 - Local motorcyclists were encouraged to enter the “Respect the Road. Reflect Yourself.” Design contest and customize their riding gear with 3M reflective decals. Winning designs will be posted on WMMS website, keyword “*motorcycle.*”
 - Entries were judged by Alan Cox of WMMS and a panel of experts on Wednesday, September 29 at Valley View Quaker Steak and Lube. There were eight motorcyclists with outstanding, prize-winning entries.
 - Thanks to members of our Coalition who came out and helped!
- **My Ride My Rules (www.facebook.com/MyRideMyRules)**
 - Continuing to build fan base. Promoting to teens within Northeast Ohio.
 - Supporting materials available to raise awareness and drive traffic (fill out request form to receive):
 - Book covers
 - Bookmarks
 - Fall incentives for fans include:
 - Monthly gas drawing
 - Haunted house tickets
 - Tickets for other events
- **Parents of teens**
 - Resource guide for parents of young teens
 - Helpful articles by Rainbow experts on common teen issues
 - Advice for parents of young teens on
 - Teen brain development
 - Sleep
 - Nutrition
 - Parent/child relationships
 - Setting limits
 - Alcohol
 - Ties in seat belt messages for all topics
 - Available for anyone who works with parents of teens. Fill out request form.