



## The Ohio Department of Transportation Every Move You Make, Keep It Safe School Safety Contest Rules

**PURPOSE OF THE CONTEST:** The contest is designed to improve walking and biking safety knowledge. Any Ohio K-8 school child, teacher or school that meets the eligibility requirements is welcome to participate by fulfilling competition requirements.

### CONTEST PERIOD

The Every Move You Make Keep It Safe School Safety Contest will begin on October 4, 2011 and end on April 30, 2012. Contest projects must be developed between October 4, 2011 and April 30, 2012. Projects will be accepted through 11:59pm on April 30, 2012 via email. Projects mailed through the U.S. Postal Service must be received by April 30, 2012. Entries received after these dates/times will be disqualified. Winners will be announced May 2012.

### ELIGIBILITY REQUIREMENTS

In order to participate in the competition, entrants must be:

- A student at an Ohio K-8 school
- A teacher in an Ohio K-8 classroom
- An Ohio school with students in grades K-8

### HOW TO ENTER

Anyone wishing to participate in the contest must register online and complete the required information.

Only one (1) entry per individual student is permitted. For teachers choosing to submit a classroom project, only one (1) entry per teacher is permitted. For schools choosing to submit school wide projects, only one (1) entry per school is permitted.

**Individual Students Form:** Students can register themselves. Teachers and other school administrators can also register a student individually. Student winners will require a parent or guardian to sign a release form.

**Teacher/Classrooms Form:** Teachers need to complete the classroom form to enter. Winning teachers will be required to sign release forms.

**Schools Form:** Schools should complete the school form to enter. An administrator from the winning school will be required to sign a release form.



## HOW TO WIN

**Draw a picture. Invent a computer game. Do a rap!**

All students have to do is create a project that proves they understand how to be safe when walking or riding bikes to school.

Students can make a video, conduct a science experiment (maybe comparing how many calories are burned by walking to school versus bicycling to school) design a poster, publish a magazine, write a cheer, invent a safety device, or come up with their own idea! There is no limit to creativity.

**Just be sure projects are created and executed by students in grades K-8!**

## PRIZES

36 winners will be awarded from all over Ohio.

Student winners will receive a new TREK bike or running shoes.

Teacher and school winners will receive a \$1,000 award. Awards can be used for laptops, white boards and other classroom equipment/materials or school safety equipment as long as it supports school safety education in some way. Plus, schools will receive opportunities to attend walking school bus and crossing guard trainings.

## HOW TO SUBMIT COMPLETED PROJECTS

Please be sure to include your school name and contact information.

1. Via [email](#)
2. Via U.S. Postal service to:  
Every Move School Safety Contest  
c/o: MurphyEpson  
151 East Nationwide Blvd.  
Columbus, Ohio 43215



## JUDGING CRITERIA

An independent panel of experts will judge the contest, and winners will be selected from ODOT's 12 Districts. The decisions of the judges will be final and binding. Judging in each category will be based on:

### ***Individual Student Projects:***

- Safety message
- Educational content
- Creativity

### ***Classroom Projects:***

- Safety message
- Educational content
- Creativity
- Percentage of classroom students participating

### ***School Projects:***

- Safety message
- Educational content
- Creativity
- Percentage of students in the school participating

## CONDITIONS

One prize per student. One prize per classroom. One prize per school.

All winners will be notified and may be photographed, videotaped or recorded for publicity purposes. Winners will be required to sign a release form in order to claim prizes. Minors under 18 must have parents/guardians sign the release form. Entries and winner image and name will be used for Ohio Safe Routes to School promotional purposes

Winners are responsible for all applicable federal, state and local taxes. Winners are also responsible for any and all other expenses incidental to the competition and prizes described above, including, without limitation, mailing entries.

No substitution of prizes or cash redemption is permitted by the winners and prizes are not transferable. Prizes are awarded to students, school classrooms and schools. ODOT reserves the right to substitute any prizes of like value in the event that awarded prizes are unavailable for any reason whatsoever.

Ohio Department of Transportation (ODOT) expressly disclaims any responsibility or liability for injury or loss to any person or property relating to an individual's participation in this competition.

By entering the contest, entrant transfers and irrevocably assigns all right, title and interest, including all worldwide copyright interest(s), together with all literary property rights and grants an irrevocable worldwide



license for the creative project to ODOT. The creative project may be used for promotional purposes, and to the extent so used, ODOT shall have the right to identify by name the provider of such answers and creative project.

By entering the contest, entrant is agreeing to abide by all terms of these Rules.

ODOT is not responsible for misdirected, lost, late or illegible entries. False or deceptive entries or acts will render the entrant ineligible.

Contest is void where prohibited or otherwise restricted by law. Contest subject to all federal, state and local laws.

Please note, the Ohio Association of Broadcasters, [Inc.](#) and its member stations are not sponsors of this contest.

#### FINAL CHECKLIST

- Register using the online entry form
- Complete your creative project
- Submit your creative project along with your school name and contact information
  1. Via [email](#)
  2. Via U.S. Postal service to:  
Every Move School Safety Contest  
c/o: MurphyEpson  
151 East Nationwide Blvd.  
Columbus, Ohio 43215

**Contest entries will be accepted through April 30, 2012.**

**Winners will be announced May 2012.**

#### QUESTIONS?

Please send an [email](#) with your phone number or [contact your local ODOT Safety Team](#).